



Discover Hamburg and save money – with the Hamburg CARD from 8.90* €

Your convenient discovery ticket for free travel on public transport and discount on entrance fees!

Good value with up to 40% discount on more than 150 attractive offers.



✓ Free travel on public transport **included!**



✓ Harbour, Alster and city sightseeing tours **up to 26% discount!**



✓ Places of interest, attractions and museums **up to 40% discount!**



✓ Musicals and theatres **up to 29% discount!**



✓ Restaurants and shopping **up to 20% discount!**

Points of sale:

- Tourist Information (central station, harbour, airport)
- HVV ticket machines, service points and buses
- Many hotels, youth hostels and travel agencies
- Tel.: +49 (0)40-300 51 300
- www.hamburg-tourism.de



* Status: 12/2010

 **HAMBURG**
Tourist Board
Visiting Hamburg, travel with us.



 **HAMBURG**
CRUISE DAYS



**Cruise atmosphere on the Elbe:
the Hamburg Cruise Days 2012**

17 – 19 August 2012


Hamburg

The fabulous world of cruises comes to Hamburg

Hamburg, the German port on the River Elbe, is always worth a visit – and particularly so during the Hamburg Cruise Days 2012. For one weekend the entire city is immersed in the wonderful world of cruises, bringing the unique atmosphere of a cruise holiday onto land.

The absolute highlights of the 2012 event are the seven magnificent cruise ships that will be calling in on the Port of Hamburg during the event. An exciting onshore programme along the harbourfront allows

visitors to experience the world of cruises. The city centre of Hamburg will also be embracing the Cruise Days. From sightseeing to shopping, cultural events to musicals: the lively city of Hamburg will be offering you an attractive, varied programme, ideally complementing your visit to the Hamburg Cruise Days.

Hamburg and the Hamburg Cruise Days welcome you warmly!



Highlights on the water: the ships

They are the uncontested stars of the Hamburg Cruise Days: the seven impressive ocean liners that will be calling in on the Port of Hamburg from 17 to 19 August 2012 to captivate and fascinate spectators along the waterfront. A special highlight is the grand Hamburg Cruise Days Parade on Saturday evening, where several cruise ships will be departing, one after the other, on their journey down river to the sea, accompanied by countless boats and barges.



AIDAluna
252 metres long
32.2 metres wide
1,025 cabins
Owner: AIDA Cruises



AIDAmar
252 metres long
32.2 metres wide
1,097 cabins
Owner: AIDA Cruises



DEUTSCHLAND
175 metres long
23 metres wide
294 cabins
Owner: Reederei Peter Deilmann GmbH



MS/ASTOR
176.5 metres long
23.6 metres wide
247 cabins
Owner: TransOcean



MSC Lirica
251.2 metres long
28.8 metres wide
780 cabins
Owner: MSC Kreuzfahrten



MS COLUMBUS 2
180.4 metres long
25.7 metres wide
349 cabins
Owner: Hapag-Lloyd Kreuzfahrten



Queen Mary 2
345 metres long
41 metres wide
1,310 cabins
Owner: Cunard Line



Cruise feeling along the waterfront: the themed islands

Shore leave for the cruise world: a wealth of themed islands along the harbourfront brings the maritime life onboard a cruise ship onto to dry land during the Hamburg Cruise Days 2012. From the Hafencity to Altona, the Port of Hamburg will be transformed into a cruise world, inviting visitors to stroll along the themed islands. Highlights here include:

- ▶ **Tüdel un Tampen**, a maritime bazaar with crafts and attractive finds
- ▶ **Shopping, fashion & design** along the waterfront
- ▶ **Sports and leisure** with spinning bikes, a putting green and wellness in the harbour
- ▶ **Culinary highlights**, prepared by the city's top chefs
- ▶ Plus much more: stages, markets and events along the harbourfront

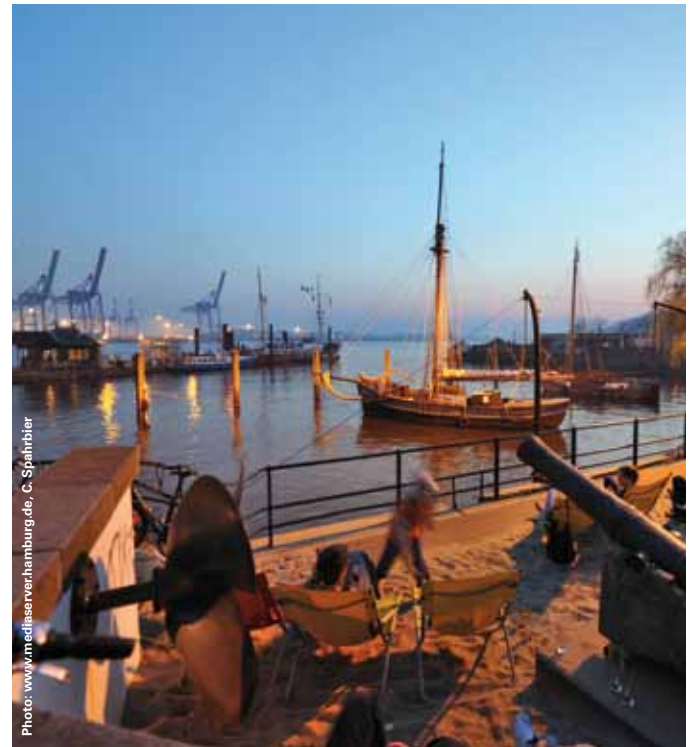


Photo: www.mediaserverhamburg.de, C. Spahnblatter

Magic at night: the Blue Port

The Blue Port is one of the highlights of the Hamburg Cruise Days – quite literally. Every night for a whole week, the international light artist Michael Batz will be illuminating the port and Hamburg's most attractive landmarks with a magical blue light. The blue lights start a few days before the Hamburg Cruise Days with an official "Light Up", when the installation is switched on for the first time – making the Blue Port both a spectacular event and a sensuous experience. From this moment on, the Blue Port will illuminate the port and the waterfront every evening after sunset for a full week, extending the 'blue hour' and lighting up the sky and water with a magical shimmer.

The programme – an overview

Fri, 17 Aug	14:00-24:00	Harbourfront Programme / Themed Islands
Fri, 17 Aug	from 21:00	Hamburg Cruise Night
Sat, 18 Aug	12:00-24:00	Harbourfront Programme / Themed Islands
Sat, 18 Aug	21:00	Grand Hamburg Cruise Days Parade
Sun, 19 Aug	10:00-20:00	Harbourfront Programme / Themed Islands

Hamburg Cruise Days 2012



Hamburg Cruise Days on board the Schaarhörn

And it's only in Hamburg: Seven ocean liner will go within three days at the two cruise terminals in the Hanseatic city at anchor. At the third "Hamburg Cruise Days" the most beautiful cruise ships in the world comes to the Elbe - and you can be right up close. Get the limited seating and have a nice trip on board of the nostalgic steam boat "Schaarhörn".

This packages includes the following services:

- incl. 2 overnight stays at the hotel of your choice
- incl. breakfast
- incl. 3-hour cruise on steam Boat Schaarhörn
- incl. transfer after breakfast hotel - ship - hotel
- incl. all beverages (beer, wine, cold non-alcoholic drinks, coffee, tea) during the cruise
- incl. Seemannseintopf casserole & cake during the cruise
- incl. 1 Hamburg-CARD – Your discovery ticket
- incl. Your exclusive bonus: 15% discount at selected restaurants

from 279*,- €

* per person in double room

booking information: Arrival: 17.08.2012,
Service provision: Sailing trip on the 2nd day of travel,
Minimum stay: 2 nights, Reduction for children: none, Bookable: 4 days prior to arrival

Information and bookings.
+49(0)40.300 51 300
www.hamburg-tourism.de

 **HAMBURG**
Tourist Board
Visiting Hamburg. travel with us.

Hamburg Cruise Days 2012



Hamburg Cruise Days on board the Lotsenschoner No. 5 ELBE

And it's only in Hamburg: Seven ocean liner will go within three days at the two cruise terminals in the Hanseatic city at anchor. At the third "Hamburg Cruise Days" the most beautiful cruise ships in the world comes to the Elbe - and you can be right up close. Get the limited seating and have a nice trip on board of the sailing ship "Lotsenschoner No.5 Elbe".

This packages includes the following services:

- incl. 2 overnight stays at Grand Elysée (Five-Star-Superior), incl. breakfast
- incl. 5-hour cruise on sailing ship Lotsenschoner No. 5
- incl. transfer after breakfast hotel - ship
- incl. all beverages (beer, wine, cold non-alcoholic drinks, coffee, tea) during the cruise
- incl. Seemannseintopf casserole & cake during the cruise
- incl. 1 Hamburg-CARD – Your discovery ticket
- incl. Your exclusive bonus: 15% discount at selected restaurants

from 379*,- €

* per person in double room

booking information: Arrival: 17.08.2012,
Service provision: Sailing trip on the 2nd day of travel,
Minimum stay: 2 nights, Reduction for children: none, Bookable: 7 days prior to arrival

Information and bookings.
+49(0)40.300 51 300
www.hamburg-tourism.de

 **HAMBURG**
Tourist Board
Visiting Hamburg. travel with us.